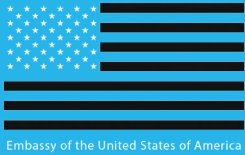


Sponsored by:



FRIEDRICH GRAF WESTPHALEN  
& PARTNER mbB | RECHTSANWÄLTE



The Second German-American Dialogs Baden-Wuerttemberg 2017

# MY DIGITAL REVOLUTION

The future of work & politics

12 October 2017, 15:30  
@UWC Robert Bosch College

#MyDigiRev



CARL-SCHURZ-HAUS/DEUTSCH-AMERIKANISCHES INSTITUT E.V.

Eisenbahnstr. 62  
79098 Freiburg,  
Tel. 0761. 55 65 27-0  
Fax 0761. 55 65 27-22  
info@carl-schurz-haus.de  
www.carl-schurz-haus.de  
facebook.com/CarlSchurzHaus



# PROGRAM

15:30 The Future of Work  
Adapting to the Digital Workplace

16:45 Coffee break

17:15 Digital Politics  
The Social Media Effect

18:30 Reception with drinks & finger food

**Our digital world is exponentially expanding – how tech-savvy do you need to be to survive, both professionally and socially? How important is it for politicians to be social-media present?**

**Let's talk.**

The German-American Institutes of Baden-Württemberg invite you to the second German-American Dialog in Freiburg. Over the past six decades, the Carl-Schurz-Haus has been an intercultural information center focused on transatlantic behaviors in culture, politics, and economics. For the second year in a row, we are turning our attention to exploring and discussing the effects of the ever-prevalent digital revolution. Together with our partners the ITK network Baden-Württemberg: Connected e.V. (bwcon) and UWC Robert Bosch College, we welcome you to partake in an interdisciplinary discussion in English about the social and political aspects of the digital revolution.

**One afternoon with two panels of professionals and an international audience. Come explore and share! #MyDigiRev**

Register via email

[programm@carl-schurz-haus.de](mailto:programm@carl-schurz-haus.de) or  
online via the bwcon registration portal  
<https://goo.gl/MdEfVe>



# MEET THE PANELISTS



Hermann Arnold, co-founder & President of the Board of Directors of Haufe-umantis AG



Steven Hill, US journalist, lecturer and political professional with decades of experience



Michael Seemann, founder of *twitkrit.de* and the popular podcast *wir.muessenreden.de*



Sonya Winterberg, author and co-founder of *schmalbart.de*



Dr. Kay Hinz, election campaign communication, social media & data analysis advisor



...and more to be confirmed!



**Moderation:** Gerhard Manz, Friedrich Graf von Westphalen & Partner mbB Rechtsanwälte  
Friederike Schulte, Carl-Schurz-Haus /  
Deutsch-Amerikanisches Institut e.V.

**Language:** English

**Registration:** [bwcon](mailto:bwcon@carl-schurz-haus.de) or [programm@carl-schurz-haus.de](mailto:programm@carl-schurz-haus.de)

**Location:**

**UWC ROBERT BOSCH COLLEGE**

**Auditorium**  
**Kartäuserstraße 119**  
**79104 Freiburg**

*Parking is limited.*